

# Challenges Facing the Retail Sector

**Mr Simon Naga, Vice President,**

**Al-Futtaim Group**

**2 October 2019**

**8.30am to 10.00am**

**Gilmour Room, Singapore Cricket Club**



## *Guest Speaker*

**Simon Naga** joined the Singapore office as the ASEAN Managing Director for Inditex Brands, Al-Futtaim Group, in early July 2017. In December 2018, he was appointed Vice President of Al-Futtaim Group, Asia to oversee the Group's Asia business. This meant that in addition to spearheading the Inditex Brands of Zara, Massimo Dutti, Pull & Bear, Bershka, Stradivarius and Oysho; he is also responsible for the business performance of other key brands within the Group including Robinsons, Marks & Spencer, Ted Baker, Mango, Lacoste and Royal Sporting House.

With more than 18 years of retail experience, Simon's prior role in Al-Futtaim Group before his transfer to Asia was as General Manager for Fashion & Sports MENA, where he was responsible to grow the Fashion & Sports business in the middle east. Before joining the Al-Futtaim Group, his last vocation was as a District Manager for Inditex Brands with the Azadea Group based in Egypt. In this role, Simon was responsible for leading and managing the country's business operations as well as ensuring business profitability. A key accomplishment during this role was his achievement in 2014 of a record double-digit revenue-growth for the business portfolio.

In his earlier professional years, he gained important extensive retail operations and brand management experience in the Inditex Brands with multi-label lifestyle brands retailer Dubai Group Holding.

Simon is skilled in business development and holds a Bachelor's Degree specialising in International Business, Trade and Commerce from Ain Shams University.